

**PAC12**  
CONFERENCE



**ACC**

**NEW YEAR'S EVE**

**12.31.21 • 10 AM**

**88<sup>th</sup> ANNUAL**

**53 YEARS ON**



**CBS SPORTS**



**FAN GUIDE**



For info: 915-533-4416 • [sunbowl.org](http://sunbowl.org)



## BUSINESS LOCATION

1 **Cattleman's Steakhouse at Indian Cliffs Ranch**  
5 miles north of Fabens exit 49, Fabens, TX

2 **Cielo Vista Mall**  
I-10 @ Hawkins Blvd. El Paso, TX

3 **El Paso Convention Center**  
1 Civic Center Plaza, El Paso, TX 

4 **Lucchese Boots**  
6601 Montana Ave., El Paso, TX  
5 11751 Gateway Blvd. West, El Paso, TX

6 **Rudy's Country Store and Bar-B-Q**  
6401 S. Desert Blvd. El Paso, TX  
7 7970 Gateway E. Blvd. El Paso, TX  
8 3550 Joe Battle Blvd. El Paso, TX

9 **Sunland Park Racetrack**  
1202 Futurity Drive. Sunland Park, NM

10 **The Plaza Pioneer Park**  
106 W Mills Ave., El Paso, TX

11 **Speaking Rock**  
122 S. Old Pueblo Dr., El Paso, TX

**Sun Bowl Stadium**  
2701 Sun Bowl Drive, El Paso, TX 

**El Paso International Airport**  
6701 Convair Drive, El Paso, TX 





# STAY LEGENDARY

The Plaza Pioneer Park is more than just your next hotel stay. It's an immersive experience of El Paso's history. From our iconic, architectural richness to our renowned hospitality, we promise you will leave with lasting memories.

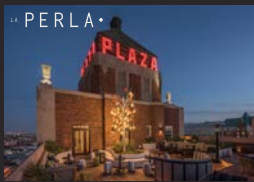


ÁMBAR



When you're ready for an elevated taste of the border, head to two of El Paso's most coveted dining experiences. Ámbar Restaurante features wood-fired modern Mexican cuisine and the largest agave spirit collection in North America.

As the day winds down, head up 17 floors to La Perla. Our rooftop bar offers panoramic views of the sun setting over downtown, craft cocktails, and light seafood bites.



PERLA



Use promo code:  
**SUNBOWL**  
to save 15% on your stay

106 W Mills Avenue, El Paso, TX, 79901  
915-440-7666 plazahotelpaso.com

Welcome Letters ..... 6

Important Phone Numbers..... 9

Sun Bowl History ..... 10

Sun Court..... 12

Sun Bowl Events ..... 15

Directions..... 16

Sun Bowl Parking Information ..... 18-19

Sun Bowl Parking Map ..... 20-21

Tailgating..... 23

Game Day Information ..... 24-25

Stadium Policies..... 27

Dining..... 39

Lodging ..... 30

Shopping & Specialty ..... 33

Index ..... 37





On behalf of the Sun Bowl Association and the great city of El Paso, I welcome you to the Tony the Tiger Sun Bowl football game. This year, we celebrate the 88th playing of our game. We're honored that you are here to share this experience with us.

The Sun Bowl Association plays host to the second oldest bowl game in the United States. The game and related events bring national attention to our region and provide a tremendous stage to showcase our local attractions and activities.

El Paso is the gateway to the Americas. We welcome you to the area and hope you enjoy the beauty of our mountains, endless outdoor activities, our historical and cultural sites, and get to taste the flavors of our diverse community and while basking in our magnificent weather. El Paso is truly unique as a bowl host and we're glad to share it with you!

The Sun Bowl Association and our 700-plus volunteers are dedicated to providing our guests with an experience that surpasses all expectations. We are known for our friendly hospitality and intend for all of our guests to leave with an appreciation of our region. During your stay, we invite you to attend our other activities surrounding the Tony the Tiger Sun Bowl game, including the Sun Bowl Pregame Fan Party presented by Visit El Paso, Sun Bowl Fan Fiesta presented by El Paso Live, and the WestStar Don Haskins Sun Bowl Basketball Invitational.

I am honored to serve as President of the Sun Bowl Association. I am confident that your time here in El Paso will be an experience of a lifetime and that your bowl memories will be cherished for years to come. If you need anything during your stay, let me or one of our volunteers know. Our goal is for you to leave here with warm and lasting memories of our game and our city.

Best Regards,

Natalia Flores Zesati  
President  
Sun Bowl Association



Dear Football Fans,

It's my GR-R-REAT pleasure to welcome you all to the 88th annual Tony the Tiger® Sun Bowl.

This matchup has been months in the making, with 13 weeks of games all coming down to the next 60 minutes of action. The two teams you are about to see got here through excellence, hard work and dedication. Congratulations to ALL the players here today!

I'm excited about the game and grateful to you, the fans, for letting me be part of the tradition. As you enjoy the game, you can also feel good that I'm helping return the Sun Bowl to its inaugural mission — helping kids play sports. In 1935, the first Sun Bowl was played to benefit underprivileged children and to finance improvements for the El Paso High School stadium.

Today, through Mission Tiger, I'm helping to save middle school sports from budget cuts that threaten to leave kids sidelined. Buy a box of Kellogg's Frosted Flakes® and help support the mission\*. Visit [MissionTiger.com](http://MissionTiger.com) to learn more.

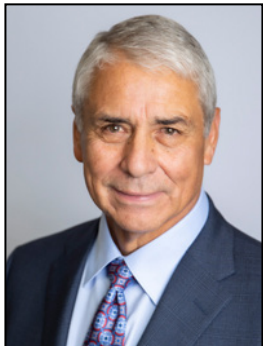
Enjoy the game and know you're always welcome on my team!

Stay Great,

Tony the Tiger

\*Kellogg is donating \$2 per purchase to DonorsChoose with Kellogg's Frosted Flakes receipt upload. Min. Donation \$250,000 - Max. \$500,000. Go to [missiontiger.com](http://missiontiger.com) for instructions. Applies to purchases between 1/1/22 and 12/31/22; must upload within 30 days of purchase.





It gives me great pleasure to welcome all of you to this prestigious event, the 88th annual Tony the Tiger Sun Bowl. The wonderful city of El Paso hopes to not only bring you terrific entertainment, but first-class hospitality as well. From our fine cuisine to the gorgeous sunsets, we hope you have a memorable stay here.

We welcome you to the beautiful Sun Bowl Stadium. This venue provides one of the most unique settings, not only for college

football, but for any event, as each and every seat comes with a picturesque view of mountainous West Texas. From 1935 to the present day, this game has thrived on bringing excitement to its fans through gritty competition. It is our goal to provide you with the best possible experience, and today we strive to bring you just that.

Although the bowl game is the marquee event for the Sun Bowl Association, there are many other events throughout the year. From the Glasheen, Valles & Inderman Injury Lawyers Sun Bowl Parade, West-Star Don Haskins Sun Bowl Invitational, to the Tony the Tiger Sun Bowl Fan Fiesta presented by El Paso Live, the Sun Bowl Association and its Board of Directors, along with our hundreds of volunteers, work tirelessly to bring you an amazing event for your enjoyment.

It doesn't matter if you are representing the Pac-12, the ACC or just a huge fan of college football, I hope you enjoy every moment you spend in El Paso. We hope each and every one of you will make a return trip to our city and region in the future. We at the Sun Bowl Association, along with our Board of Directors, Board of Advisors and all of our volunteers, thank you for supporting the Tony the Tiger Sun Bowl game. We hope you had an amazing year and wish you a fruitful and prosperous year in 2022!

Sincerely,

Bernie Olivas  
Executive Director  
Sun Bowl Association



Sun Bowl Association (SBA) .....(915) 533-4416

SBA Toll Free .....(800) 915-BOWL

El Paso International Airport.....(915) 212-0330

Sun Metro Mass Transit .....(915) 212-3333

Visit El Paso .....(915) 534-0600

(800) 351-0624

Time & Temperature.....(915) 533-7744

Emergency ..... 911

Non-Emergency Police .....(915) 832-4400

THE **B** SECTION  
EL PASO INC.

**EL PASO INC.**

Visit [elpasoinc.com](http://elpasoinc.com) or pick up a print copy of our Official Tony the Tiger Sun Bowl Guide to find out:

- **SUN BOWL ACTIVITIES**
- **GAME INFO**
- **WHERE TO GO**
- **AREA INFO**
- **WHERE TO EAT**
- **CALENDAR OF EVENTS**

El Paso Inc. is a weekly newspaper focused on El Paso and the greater region. El Paso Inc.'s B Section covers arts, culture, entertainment and sports and publishes the Official Tony the Tiger Sun Bowl Guide. The guide is free and stocked at more than 100 sites around the El Paso area.



This year marks the 88th edition of the nation's second oldest bowl game – the Tony the Tiger Sun Bowl. Since the first Sun Bowl was played on January 1, 1935, as a fund-raising event for a local service club, the game has grown into El Paso's number one attraction.

On October 18, 1934, at a meeting of the El Paso Kiwanis Club, Dr. Brice Schuller suggested that the club sponsor a football game on New Year's Day matching an El Paso High School All-Star Team against a worthy opponent. Dr. C. M. Hendricks, the first Sun Bowl Association President, submitted the name "Sun Bowl" and it has been named that ever since. The following year, a weeklong schedule of events was added to the Sun Bowl festivities, and thus the "Sun Carnival" was born.

With the rising costs needed to maintain the game, the Sun Bowl attracted John Hancock Financial Services, as its first bowl title sponsor, becoming the John Hancock Sun Bowl in 1986. This marked the country's first ever corporate sponsorship of a college bowl game.

After a two-year hiatus with no title sponsor, Norwest Bank became the game's title sponsor in 1996. Norwest merged with Wells Fargo Bank in 1999 and the game was renamed the Wells Fargo Sun Bowl. In 2004, the publicly-traded El Paso based company Helen of Troy became the game's fourth ever title sponsor and the Sun Bowl was renamed the Vitalis Sun Bowl. After extending the sponsorship contract in 2006, Helen of Troy opted to promote another product renaming the to the Brut Sun Bowl. In June of 2010 Hyundai Motor America agreed to become the title sponsor of the Sun Bowl game, but decided to step away after 9 years, allowing for Kellogg's to take over as the sponsor for the newly



named Tony the Tiger Sun Bowl.

The Sun Bowl Association was founded in 1934 with a threefold purpose: 1) to present a football attraction of national importance, 2) to promote El Paso and the Southwest and 3) to generate tourist income for the area.

In 1936, New Mexico State and Hardin-Simmons Universities were invited to play, and the Sun Bowl has been a college game ever since. During the early years of the Sun Bowl, it was a tradition to match the Border Conference Champion against the best available



opponent. Today, the Sun Bowl matches the Atlantic Coast Conference versus the Pac-12 Conference.

The Sun Bowl has featured the color and pageantry that defines college football. Eight of the top 10 winningest programs of all-time have participated in the Sun Bowl. Through the years, 41 Sun Bowls have been decided by a touchdown or less, including thirteen of the last nineteen games. In its first 84 years, the Tony the Tiger Sun Bowl has featured 78 different programs including Notre Dame, Alabama, Texas, Nebraska, Oklahoma, Florida, West Virginia, Virginia Tech, Miami (FL), and USC, totaling up to more teams than any other bowl in the nation.

The Sun Bowl has not been a stranger to having some of football's greats come through the Sun City's game of the year. Players like Tony Dorsett, Barry Sanders, Don Maynard, James Lofton, Carson Palmer, LaDainian Tomlinson, Jonathan Stewart, Thurman Thomas, and Priest Holmes have all gone to battle on the gridiron throughout the years. Not only have great players come through here, but legendary coaches have also loomed large on the sidelines. Gridiron generals like Sammy Baugh, Tom Osborne, Barry Switzer, Grant Teaff, Don Nehlen, Bob Stoops, Nick Saban, and Frank Beamer have all brought their teams to play in the Sun Bowl.

There have been eight times since 1984 that the Sun Bowl has eclipsed 50,000 fans, including the 2010 game featuring Notre Dame vs. Miami (Fla.) (54,021), that sold out in only 22 hours after the teams were announced.

At the end of the 88th Tony the Tiger Sun Bowl, fans will file out of Sun Bowl Stadium and head home, leaving with another set of lasting memories. There have been many unforgettable moments over the years, but none of them would have ever been possible if it had not been for the vision of the El Paso Kiwanis Club.



Photo by Ivan Aguirre



The Sun Court has been a royal tradition for over 84 years. These young ladies serve as ambassadors for the city of El Paso. They volunteer at various community events and make appearances at all of the Sun Bowl Association events throughout the year.

### 2021 SUN QUEEN

**Jaylene Placencia** is currently a Junior at the University of Texas at El Paso where she is pursuing a bachelor's degree in Nursing.



### Lady-in-Waiting

**Paige Dorsey** is currently a Senior majoring in Accounting and minoring in Finance at the University of Texas at El Paso, she is also beginning her master's program in Accounting.



### 2021 Court Members

(left to right) Analisa Quinonez, Kennadi Trevino, Andie Menichelli, Jazmin Jayme, Paige Dorsey, Jaylene Placencia, Margarita Gomez, Valeria Del Villar, Cassandra Aldaz, Paulina Castaneda



## LET'S SHOP & GIFT

Save on Your Favorite Brands

Dillard's

Macy's

Pandora

Sephora

Fossil

Michael Kors

The 2021 Sun Court is proudly sponsored by:

  
**CIELO VISTA MALL**  
A SIMON MALL

I-10, EXIT HAWKINS BOULEVARD

  
**CIELO VISTA MALL**  
A SIMON MALL





## CHEER ON YOUR TEAM

**Battle of the Bands  
Food, Fun & Games**

Thursday, December 30  
El Paso Convention Center  
3:00 to 9:00 p.m.

**Event info at [sunbowl.org](http://sunbowl.org)  
FREE ADMISSION**

## SUN BOWL EVENTS

15

### Sun Bowl Basketball Skills Camp

Tuesday, December 21 • 10 a.m. – 1 p.m. • Memorial Gym, UTEP  
Contact: Wayne Thornton, (915) 373-6708

### 59th Annual WestStar Don Haskins Sun Bowl Basketball Invitational

Tuesday, December 21  
5 p.m. • Bradley vs. Sam Houston State  
7 p.m. • North Carolina Central vs. UTEP

Wednesday, December 22

5 p.m. • Consolation Game  
7 p.m. • Championship Game

Tickets available beginning Monday, October 4, 2021

4-game, 2-night package - \$45 (Rows 1-34) and \$25 (Rows 35-39)  
2-game, 1-night package - \$24 (Rows 1-34) and \$13 (Rows 35-39)

*Military & UTEP Student pricing available.*

Contact: Eisenberg Family Ticket Office (201 Glory Road, Brumbelow Building on UTEP campus) • (915) 747-UTEP (8837)

### Sun Bowl Cheer Camp

Thursday, December 30 • 2:30 – 4:30 p.m. • El Paso Convention Center  
Contact: Wayne Thornton, (915) 541-4331

### 23rd Annual Tony the Tiger Sun Bowl Fan Fiesta Presented by EP Live

Thursday, December 30 • El Paso Convention Center • 3:00– 9:00 p.m.  
Admission: FREE • Open to the public; food and drinks available,  
Featuring musical performances by local bands, university pep rallies, and  
a battle of the university bands.  
Contact: Joe Daubach, (915) 533-4416 ext. 207

### Sun Bowl Pregame Fan Party Presented by Visit El Paso

Friday, December 31 • 8:00 -10:00 a.m.  
Located on Glory Field  
FREE: Open to the public  
Contact: Jay Pritchard, (915) 533-4416 ext.206;  
Rave Marketing, (915) 351-5258

### 88th Annual Tony the Tiger Sun Bowl Game

Friday, December 31 • 10:00 am • Gates open at 8:00 a.m.  
Pregame festivities starting at 9:30 a.m.  
Match-up: Pac-12 vs. ACC  
Halftime performance univeristy bands and Tonic sponsored by Ysleta Del Sur Pueblo / Speaking Rock

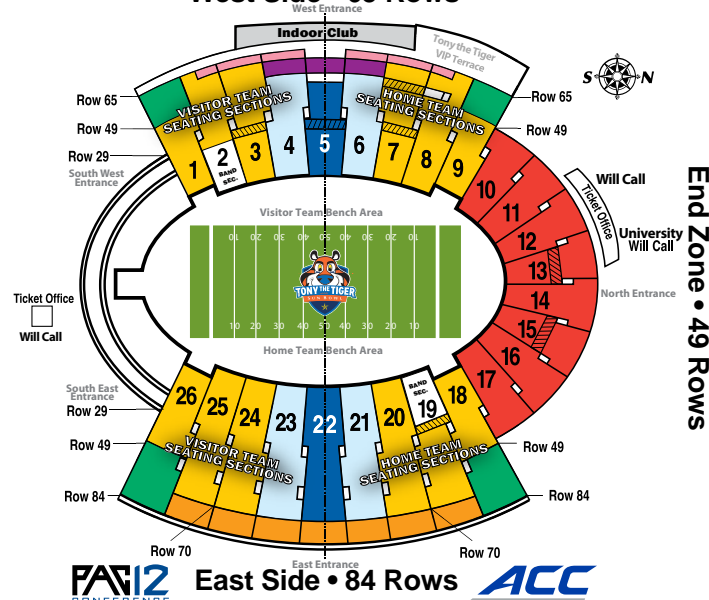
(All times Mountain Standard)





**LOCATION**

The Sun Bowl Stadium is on the campus of the University of Texas at El Paso (UTEP). Seating capacity: 46,044 - All seats reserved.

**West Side • 65 Rows****DIRECTIONS TO THE STADIUM****FROM THE EL PASO INTERNATIONAL AIRPORT OR EL PASO'S EAST SIDE:**

- Driving from the airport, go south on Airway Blvd. to I-10.
- From Airway Blvd. or other eastside locations, enter I-10 West
- Exit Schuster Ave./University of Texas at El Paso (Exit 18A).
- You may also exit at Mesa St. (Exit 19A) or Downtown (Exit 19B) and turn right on Mesa St., and then left on Schuster Ave. or Sun Bowl Dr. to reach the Stadium.
- If you are familiar with the area, you may find that Porfirio Diaz (Exit 18B) or Executive Center Blvd. (Exit 16) are less congested.

**Alternate Route**

- Take loop 375 west; it turns into Sante Fe St., then turn left on Paisano Dr. (Highway 85) and exit onto Spur 1966.

**FROM I-10 HEADING EAST (OR FROM LAS CRUCES):**

- Take I-10 East and exit at Schuster Ave./University of Texas at El Paso (Exit 18A).
- Or take I-10 East to Executive Center Blvd. (Exit 16), turn left on Executive Center Blvd., turn right on Mesa St. followed by a right onto Sun Bowl Dr.

**Alternate Route**

- Take I-10 East to Executive Center Blvd. (Exit 16). Turn right on Executive Center Blvd., turn left on Paisano Dr. (Highway 85), and exit onto Spur 1966.



# HAVE BREAKFAST WITH TONY the TIGER



**FREE ADMISSION**  
Food, Beverages, Games, Music

**On Glory Field Before the Game**  
**DECEMBER 31 • 8 - 10 AM**

**For more info: 915-533-4416 • sunbowl.org**



**SUN BOWL PARKING**

- Lots open at 6 a.m.
- No parking or tailgating in fire or driving lanes.
- No refunds.
- Reserved parking passes can be purchased for \$10 through the Sun Bowl Association office on or before December 30, by 5 p.m.

**PARKING WILL CALL INFORMATION**

- Pre-purchased parking permits may be picked-up on game day, December 31 at Starbucks (2300 N. Mesa St.) from 7 a.m. to 9:45 a.m.
- Please note: No parking permit will be sold on game day.

**RESERVED PARKING**

- Parking passes must be purchased for \$10 each on or before December 30 by 5 p.m., at the Sun Bowl Association office.
- Parking for lots surrounding Sun Bowl Stadium are available on a first-come, first-served basis.
- Vehicle parking pass must be displayed when entering university property.
- See Page 23 for more information concerning tailgating.

**PARKING GARAGE**

- Reserved parking for the Sun Bowl Drive parking garage located at the south end of the Sun Bowl Stadium must be purchased in advance at the Sun Bowl Association office for \$10 on or before December 30, by 5 p.m.
- Tailgating is prohibited in the parking garage.
- Clearance height of 8' 2"

**OVERSIZED-VEHICLE PARKING**

- Parking passes must be purchased in advance at the Sun Bowl Association office by 5 p.m., December 30 or, if available, on game day in the SC-1 parking lot for \$50 (cash only) starting at 6 a.m.
- Oversized-vehicle parking for RV's, limos, campers and trailers is located in lot SC-1 off Schuster Ave.
- A parking fee of \$50 will be assessed for each RV, camper, trailer, limos, and over-sized vehicle using this lot.
- A tow vehicle, once detached, must be parked outside of this lot.
- No golf carts, 4-wheelers, quads, etc., may move through this parking lot.
- Overnight parking is allowed in the lot beginning at 3 p.m., Thursday, December 30. No facilities or hookups are available.
- Information for local RV parks is available at [www.visitelpaso.com](http://www.visitelpaso.com) and [www.elpasosouthwest.com](http://www.elpasosouthwest.com).

**FREE PARKING**

- Off Schuster Avenue, south of Sun Bowl Stadium between Hawthorne St. and I-10.
- On Sun Bowl Drive, north of Don Haskins Center lots.
- On the inner campus of the University of Texas at El Paso.
- On limited side streets and in neighborhoods adjacent to the university campus. Please note posted parking signs.
- The parking garage on Schuster Avenue.

**RIDE SHARE**

- The ride share lot is lot RA-2, located on the corner of Randolph and Robinson.
- All Uber, Lyft, taxis, and Sun Metro shuttles will be dropped off/picked up in lot RA-2.

**PREMIUM ADA PARKING**

- Premium ADA parking at the north GR-2 lot requires a designated \$10 parking permit purchased in advance (depending on availability) through the Sun Bowl Association office at (915) 533-4416, until 5pm, Monday, December 30. **NO PASSES WILL BE SOLD FOR THIS LOT ON GAME DAY.**
- An official state-issued parking tag and Sun Bowl parking permit are mandatory for admission to these lots.
- The disabled person is required to be in the vehicle with corresponding state issued ID when the disabled placard or vehicle tag is being used.
- Misuse of ADA parking placards are subject to state fines.
- No party passes for tailgating in adjacent parking spaces will be allowed in this lot.

**ADA PARKING - FREE PARKING W/SHUTTLE SERVICE**

- Free ADA parking is available in the SB-10 and SC-02 parking lot off of north Sun Bowl Dr., in the Helen of Troy Softball Complex parking lot (SB-10) and off of Schuster Avenue (SC-02).
- Vehicles entering this lot must display a valid state-issued disabled vehicle tag or Sun Bowl Association issued disabled parking pass.
- Round trip complimentary shuttle service will be available through First GR-2 lot drop off point between 8 a.m. and 3 p.m.
- Sun Bowl volunteers will be available outside the north and south ends of Sun Bowl Stadium in the information/shuttle areas to provide wheelchair and transportation assistance.



**The Coolest  
Fest in the Southwest!**

**NOV. 20 to  
JAN. 2** 2021  
2022

Ice skating, holiday shopping, pop-up  
cafés, shows, lights, decor and more!

**EPWINTERFEST.COM**





# TONY THE TIGER SUN BOWL PARKING MAP



# CATTLEMAN'S STEAKHOUSE

at Indian Cliffs Ranch



CattlemansSteakhouse.com

**915 544-3200**

35 min. from downtown El Paso, 5 miles north of Exit 49, I-10 east.

Tues-Fri: 5-10 p.m. • Sat: 12:30-10 p.m. • Sun: 12:30-9 p.m.  
(Closed Mondays)



Voted one of the  
Top Ten restaurants  
in Texas by the  
readers of  
Texas Highways  
magazine twice!



Featured on the  
Travel Channel  
since Jan. 2008  
as one of the  
Top Steakhouses  
in the country!

Cattleman's is a large family-style restaurant on a working ranch. Enjoy a Western atmosphere, miles of desert scenery and spectacular sunsets!

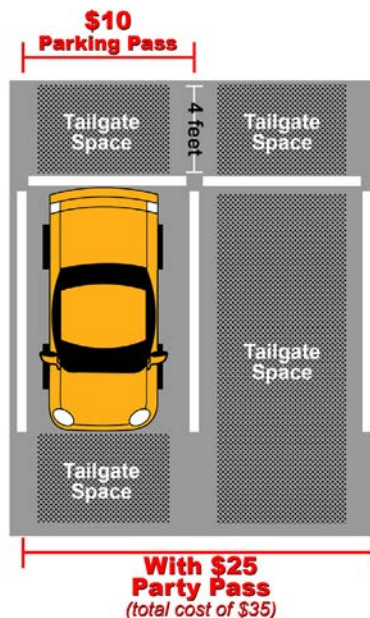
Stay and visit, you'll also find...

- Children's Zoo • Movie Sets • Snake Pit
- Indian Maze • Fort Apache • Lake Walk
- Children's Playground • Longhorns
- Buffalo, and much, much more!!



## TAILGATING

- Tailgate space will be limited so as to not obstruct traffic.
- Vehicles must be parked in only one space.
- Proper parking pass must be displayed.
- Saving spots the night prior is not allowed.
- No overnight tailgating, except in RV Lot (SC-1).
- Tailgating prohibited in parking garage.
- **A vehicle parking pass does not count as Party Pass.**
- **30+ people requires private security.**



No Kegs

## PARTY PASSES

- A \$25 Party Pass to tailgate in an additional parking space may be bought from the Sun Bowl Association office on or before Thursday, December 30, by 5 p.m.
- An adjacent spot may not be guaranteed.
- No Party Passes will be sold on game day.





## TICKETS

Ticket offices located at the North and South entrances of Sun Bowl Stadium open at 8:00 a.m. No phone orders will be accepted day of game.

## STADIUM ACCESS

Sun Bowl Stadium gates open at 8:00 a.m. Ticketed fans may re-enter Sun Bowl Stadium after 8:00 a.m. with a proper stamp and ticket, **but NO re-entry will be allowed if a patron leaves Sun Bowl Stadium AFTER kickoff.**

## SEATING

There is no general admission seating in Sun Bowl Stadium. All seats are reserved. Pac-12 fan seating sections are on the southeast & southwest side (visitor) of Sun Bowl Stadium, while ACC sections are located on the northeast & northwest side (home).

## TICKET WILL CALL INFORMATION

Shuttles will be available from the upper south parking lot to take guests from the south end guest services tent to the west side media gate or the north end Will Call.

### GENERAL WILL CALL

For tickets purchased through the Sun Bowl Association or TicketMaster, Will Call is located at both the north and south ticket offices outside Sun Bowl Stadium beginning at 8:00 a.m. Please present the ticket account number, credit card used to purchase tickets, and a photo ID to obtain tickets.

### UNIVERSITY WILL CALL AND PLAYER WILL CALL

University Will Call and Player Will Call for tickets purchased through participating universities is located at the north end of Sun Bowl Stadium.

## CHILDREN

Children ages 2-and-younger are admitted free (child must sit on the lap of ticketed patron accompanying the child.)

## SECURITY & BAG POLICY

Sun Bowl Stadium **IS A CLEAR BAG** venue. Fans will be allowed to enter Sun Bowl Stadium with a **CLEAR BAG** that meets the following specifications:

- Bags (including clear backpacks) that are clear plastic, vinyl or PVC and **do not exceed 12" x 6" x 12"**
- One-gallon clear plastic freezer bag (Ziploc bag or similar)
- Small clutch bag approximately the size of a hand (4.5" x 6.5" or smaller), with or without a handle or strap. This can be carried separately or within a plastic bag
- Medical bags with health necessary items are acceptable after proper inspection and approval from venue personnel/security

All bags will be subject to search upon entry to Sun Bowl Stadium. Fans who leave Sun Bowl Stadium will have their bags searched upon re-entry. All patrons are subject to search and/or wandering by security personnel.

## MEDICAL ASSISTANCE

Medical personnel are on duty throughout Sun Bowl Stadium. Please find the nearest usher or security personnel for assistance. The first aid office is on the concourse outside Section 10 and on the east side by Section 23.

## GUEST SERVICES

Guest information tables are located near the north and south entrances and below the press box on the west side of Sun Bowl Stadium.

## LOST AND FOUND

Located at the guest information on the concourse on the north side of Sun Bowl Stadium. Contact (915) 533-4416 or (800) 915-BOWL after the game for missing items.

## CONCESSIONS

Food and beverages can be purchased with cash or credit card. Beer will be sold until the end of the third quarter.

## ATMs

ATM units are located inside the Sun Bowl Stadium in front of Section 13 and Section 23.

## SMOKING

All parking lots, campus grounds, and Sun Bowl Stadium are 100% smoke-free and tobacco-free areas. Smoking is not permitted ANYWHERE on university property.

## SHUTTLE SERVICES

Shuttles are available from parking lots and outside of the north and south entrances of Sun Bowl Stadium.

## TOURIST INFORMATION

Visit El Paso: (800) 351-6024 or (915) 534-0601

[www.visitelpaso.com](http://www.visitelpaso.com)  
[www.stayinelpaso.com](http://www.stayinelpaso.com)  
[www.elpasosouthwest.com](http://www.elpasosouthwest.com)  
[www.elpasotimes.com](http://www.elpasotimes.com)  
[www.whatsuppub.com](http://www.whatsuppub.com)

## MEXICO INFORMATION

For those who choose to visit Mexico during their stay in El Paso, please visit the following websites for necessary information and legal paperwork required for crossing the U.S. border.

[www.visitelpaso.com/explore/things\\_to\\_do/juarez-mexico/categories/mexico-travel-warning/places](http://www.visitelpaso.com/explore/things_to_do/juarez-mexico/categories/mexico-travel-warning/places)

<https://travel.state.gov/content/travel/en/international-travel/International-Travel-Country-Information-Pages/Mexico.html>



# DOWNLOAD THE Official Visit El Paso App!



FIND US IN YOUR APP STORE



## PROHIBITED ITEMS



Alcohol



Containers



Outside food or beverage



Glass



Baby seats



Strollers



Umbrellas



Coolers



Signs or Banners



Noisemakers



Whistles



Drones



Narcotics



Weapons



Laser pointers



Smoking



No Pets



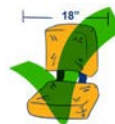
Service Dogs Ok\*

\*With proper documentation

## PHOTOGRAPHY



## STADIUM SEATING



- No seats exceeding 18 inches wide will be allowed
- A limited number of stadium cushions will be available for rent for \$10 at the entrances of the stadium.





**Ámbar Restaurant**

106 W. Mills Ave., El Paso, Tx • (915) 440-0051

[www.ambarelpaso.com](http://www.ambarelpaso.com)

Home to the largest agave spirit collection in North America, Ámbar Restaurant is one of El Paso's most popular upscale restaurants in downtown El Paso. Immerse yourself in the time-honored techniques and evocative flavors of wood-fired Mexican cuisine. Popular dishes include ceviches, roasted cauliflower w/ mole poblano tacos, bacon tacos, and tomahawk ribeye. Open for breakfast, lunch, and dinner. Reservations are strongly recommended.

**Cattleman's Steakhouse at Indian Cliffs Ranch**

35 minutes from downtown El Paso, 5 miles north of Exit 49, I-10 east.

(915) 544-3200

[www.cattlemanssteakhouse.com](http://www.cattlemanssteakhouse.com)

Cattleman's Steakhouse is a large, family-style restaurant located on a 36,000 acre working ranch. Enjoy a western atmosphere, miles of desert scenery and spectacular sunsets! Since 1973, El Pasoans have voted year after year, that the best steaks are at Cattleman's Steakhouse! Guests also have free access to: Children's Zoo, Indian Maze, Rattlesnake Pit, Fort Apache Playground and much more! Tues.-Fri. 5 p.m.-10 p.m. • Sat. 12:30 p.m.-10 p.m. • Sun. 12:30 p.m.-9 p.m. Like us on Facebook!

**Rudy's Country Store & Bar-B-Q**

7970 Gateway Blvd. East, El Paso, TX • (915) 591-4877

6401 S. Desert Blvd., El Paso, TX • (915) 587-8397

3550 Joe Battle Blvd, El Paso, TX • (915) 263-8780

[www.rudys.com](http://www.rudys.com)

Rudy's "Country Store" and Bar-B-Q serves up Real Texas Bar-B-Q favorites: brisket, turkey, ribs, even breakfast tacos! Using oak, Rudy's pits are 100% wood-fired, offers great service and terrific Bar-B-Q. Open every day at 7 a.m.

# LUCCHESI®

## BOOTMAKER

**MONTANA**

6601 Montana Ave.  
El Paso, TX 79925  
800.239.5925

**GATEWAY**

11751 Gateway Blvd W.  
El Paso, TX 79936  
915.594.7100

*A vacation of a lifetime*

**vip experiences complimentary amenities a world of benefits**

*tailored to your interests  
expertly crafted  
unique as you*



Rio Grande's  
**Buck Rogers**  
TRAVEL

**El Paso TX**  
915.772.3200  
[buckrogerstravel.com](http://buckrogerstravel.com)



**Radisson Hotel El Paso Airport**

1770 Airway Blvd., El Paso, TX • (915) 772-3333

[www.radisson.com/elpasotx](http://www.radisson.com/elpasotx)

Think "Radisson" for your next visit to El Paso, Texas. The President's award-winning Radisson Hotel El Paso Airport offers the kind of personal and attentive service that makes it the ideal choice for business and leisure travelers.

**The Plaza Pioneer Park**

106 W Mills Ave., El Paso, TX • (915) 440-7666

[www.plazahotelpaso.com](http://www.plazahotelpaso.com)

The Plaza Pioneer Park is El Paso's most luxurious boutique hotel. The iconic 130-room hotel has reasserted itself as the starlet of the city after a two-year modern revival. Stay and discover the re-imagined historic hotel with 130 rooms, dynamic public spaces and sitting areas, artwork by Mexican and Texas artists, an upscale fitness center, 7,600 square feet of beautifully sun-drenched event space.

On the lobby level, Ámbar Restaurante features wood-fired modern Mexican cuisine and the largest agave spirit collection in North America. La Perla, the hotel's private rooftop bar & lounge, offers breathtaking panoramic views of the city.



## MEETING YOUR NEEDS EXCEEDING EXPECTATIONS

Join us to celebrate your Big Day or enjoy a quick getaway! Our nationally ranked customer service is here to ensure your stay is perfect! Call us today to ask about special room rates & special event pricing.

**Radisson**  
EL PASO AIRPORT

1170 AIRWAY BLVD.  
EL PASO, TX 79925  
+1 915 772-3333  
[RADISSON.COM/ELPASOTX](http://RADISSON.COM/ELPASOTX)



(915) 444-8314  
11890 Vista Del Sol, Ste. A103  
El Paso, Texas 79936

*"Great cut. Great personalities.  
Loved my time at the shop.  
I WILL BE BACK soon.  
Great with scissors or razors,  
will be bringing my grandson too."*

*"Great vibe, family friendly environment,  
and passionate staff. I love this place."*

**full service barber/salon**



Tues. - Fri. 10:30 am - 6 pm  
Sat. 10:30 am - 5:30 pm  
Closed - Sun. & Mon.



@exclusivecutsept



@exclusivecutssunbowlbarbershop

MENTION THIS AD & RECEIVE A FREE  
CHAMPAGNE TOAST FOR 50 GUESTS



# Rudy's

## "COUNTRY STORE" AND BAR-B-Q®



**THREE LOCATIONS SERVING EL PASO**

**7970 GATEWAY E BLVD // 6401 S DESERT BLVD // 3550 JOE BATTLE**

**RUDYS.COM**

### Cielo Vista Mall

8401 Gateway Blvd W., El Paso, TX • (915) 779-7070  
[www.simon.com](http://www.simon.com)

Situated on the eastside of El Paso, is El Paso's predominant regional mall with four major department stores, including Dillard's, Macy's, JCPenney and Sears. It's also home to over 140 specialty shops: Apple, Banana Republic, BoxLunch, Abercrombie, Abercrombie & Fitch, American Eagle Outfitters, Fossil, Forever 21, Gap, Guess, H&M, Hollister Co., Michael Kors, MAC Cosmetics, Pandora, Sephora, Starbucks Coffee, Vans and Zumiez. The mall also features several eateries. You can catch the latest movie releases at the multi-screen theater with brand new luxury seating. They are located in the west outer parking lot. Simon Gift Cards are the perfect answer to any gift-giving dilemma. Visit Simon Guest Services on the lower level, next to the elevator. Open Mon.-Sat. 10 a.m.-9 p.m., Sun. noon-6:00 p.m. Easily accessible off I-10 and Hawkins Blvd (exit 26).

Cielo Vista Mall. A Simon Mall.

### Destination El Paso

One Civic Center Plaza, El Paso, TX • (915) 534-0601  
[www.visitelpaso.com](http://www.visitelpaso.com)

### Exclusive Cuts

11890 Vista Del Sol, Suite A103 • El Paso, TX • (915) 444-8314

Exclusive Cuts, the "official team hospitality hair cut provider" for the Sun Bowl Association, is a full service barber shop and salon. From kids to adults, this family friendly environment and passionate staff will create whatever look you have in mind. Check out our work at Facebook @exclusivecutsept or Instagram @exclusivecutssunbowlbarbershop

### Lucchese Boots

6601 Montana Ave., El Paso, TX • (800) 239-5925

11751 Gateway Blvd. West, El Paso, TX • (915) 594-7100

[www.lucchese.com](http://www.lucchese.com)

Since 1883 Lucchese Boot company has handmade the finest boots in the world, available for those who appreciate the finer things in life. Nothing compares to the quality, comfort, and style of a Lucchese Boot.

### Rio Grande's Buck Rogers Travel

1760 Airway Blvd., El Paso, TX • (915) 772-3200

[www.buckrogerstravel.com](http://www.buckrogerstravel.com)

Rio Grande's Buck Rogers Travel has proudly provided business and vacation travel services to El Paso community for 55 years, and has supported the Sun Bowl for over 25 years, with an eastside office located adjacent to the airport and Ft. Bliss, and a westside office on Mesa St.







**EL PASO RHINOS**

**Nov. 5-6: NAHL vs Odessa Jackalopes**

**Nov. 12-14: NA3HL vs Louisiana Drillers**

**Nov. 19-20: NAHL vs Shreveport Mudbugs**

**Nov. 24: NAHL vs New Mexico Ice Wolves**

**Nov. 26-27: NAHL vs Amarillo Wranglers**

**Dec. 3-5: NA3HL vs Texas RoadRunners**

**Dec. 10-11: NAHL vs Shreveport Mudbugs**

**Dec. 16-17: NA3HL vs Austin Ice Bats**

**Jan. 7-8: NA3HL vs Austin Ice Bats**

**Jan. 14-15: NAHL vs Wichita Falls Warriors**

**Jan. 21-22: NAHL vs Corpus Christi Ice Rays**

**Jan. 28-30: NA3HL vs Atlanta Capitals**

To find the game schedule for February, March, and April, visit [elpasorhinos.com](http://elpasorhinos.com) and [elpasorhinosna3.com](http://elpasorhinosna3.com).

Wednesday, Thursday, Friday, and Saturday games at 7 pm | Sunday games at 4:30 pm  
Call 915-479-PUCK (7825) or visit [elpasorhinos.com](http://elpasorhinos.com) for more information.

**WestStar**



WESTSTAR DON HASKINS

**SUN BOWL**  
INVITATIONAL

**DEC. 21-22**

**DON HASKINS CENTER, EL PASO TX**

### TOURNAMENT SCHEDULE

**Tuesday, Dec. 21, 2021**

5 p.m. – Bradley vs. Sam Houston State

7 p.m. – North Carolina Central vs. UTEP

**Wednesday, Dec. 22, 2021**

5 p.m. Consolation Game

(loser of game one vs. loser of game two)

7 p.m. Championship Game

(winner of game one vs. winner of game two)

**TICKETS AT SUNBOWL.ORG**



For more information visit:  
[sunbowl.org](http://sunbowl.org)







## HALFTIME SHOW



**SPONSORED BY:**

**Ysleta Del Sur Pueblo**



**SPEAKING ROCK**

***Celebrate the New Year  
with TONIC live at  
Speaking Rock***

**For more information: 915.860.7777  
[www.facebook.com/speakingrock](http://www.facebook.com/speakingrock)**

ADA/Accessibility .....	19
Airport .....	See Map 2-3
Alcohol Policy .....	27
Animals .....	27
ATMs .....	25
Bags .....	24
Banners and Signs .....	27
Business Locations .....	2-3
Cameras .....	27
Containers .....	27
Chairbacks .....	27
Children's Ticket Policy .....	24
Concessions .....	25
Dining .....	29
Directions .....	16
Emergencies .....	24
Entrances .....	16
First Aid .....	24
Gates Open .....	24
Guest Services .....	25
History .....	10-11
Hotels .....	30
Important Numbers .....	9
Kegs .....	23
Lost and Found .....	25
Lyft .....	18
Medical .....	24
Mexico .....	25
Overnight Tailgating .....	23
Parking .....	18-19
Parking Garage .....	18
Parking Map .....	20-21
Parking Passes .....	18
Party Passes .....	23
Prohibited Items .....	27
Re-Entry .....	24
Ride Sharing .....	18
RVs .....	18
Seating .....	24-27
Security .....	24
Service Dogs .....	27
Shopping .....	33
Shuttles .....	25
Smoking .....	25, 27
Stadium Access .....	24
Strollers .....	27
Sun Bowl Events .....	15
Sun Bowl Stadium .....	16, 20-21
Sun Court .....	12
Table of Contents .....	5
Tailgating .....	23
Tickets .....	24
Ticket Office .....	24
Tourist Information .....	25
Uber .....	18
Umbrellas .....	27
Weapons .....	27
Welcome Letters .....	6-8
Will Call .....	24





# Welcome

## ALL SUN BOWL FANS & PARTICIPANTS!



Come experience Fun at the Sun  
with HOT casino action and LIVE  
horse racing.

More Winning, More Sun & More Fun!!

PLAY RESPONSIBLY. HELPLINE 1-800-572-1142.

### SUNLAND PARK RACETRACK & CASINO

7 Lucky Minutes from the Stadium . Sunland Park Exit . [sunland-park.com](http://sunland-park.com)



THE BOWL WITH A MISSION

# BUY A BOX

## SUPPORT SCHOOL SPORTS

VISIT [MISSIONTIGER.COM](http://MISSIONTIGER.COM) TO LEARN MORE

**WANT TO DONATE?**  
[DONORSCHOOSE.ORG/MISSIONTIGER](http://DONORSCHOOSE.ORG/MISSIONTIGER)



©, TM, © 2021 Kellogg NA Co.

Kellogg's® is donating \$2 per purchase to [DonorsChoose.org](http://DonorsChoose.org) with Kellogg's Frosted Flakes® receipt upload.  
Min. Donation \$500,000 - Max. \$1,000,000. Go to [missiontiger.com](http://missiontiger.com) for instructions. Applies to purchases  
between 8/6/20 and 12/31/21; must upload within 30 days of purchase.