

84TH ANNUAL



YEARS ON



CBS SPORTS

ACC

vs.

PAC12
CONFERENCE

DECEMBER 29, 2017

1 P.M. • Sun Bowl Stadium



FAN GUIDE



WestSide Dr.

I-10

Franklin Mountains

Loop 375

Trans Mountain

Doniphan

Resler

Artcraft

Redd Rd.

Belvidere

Escondido

Country Club Rd.

McNurt

McKelligon Canyon

Doniphan

N. Mesa St.

Sunland Park

Mesa Hills

Executive Ctr.

I-10

Sun Bowl Stadium

Alabama
Piedras
Copia

Wyer Tramway

Scenic Drive

N. Mesa St.

Cotton MONTANA

Texas Paisano

NEW MEXICO

CHIHUAHUA, MEXICO

Race Track

Cristo Rey

Paisano

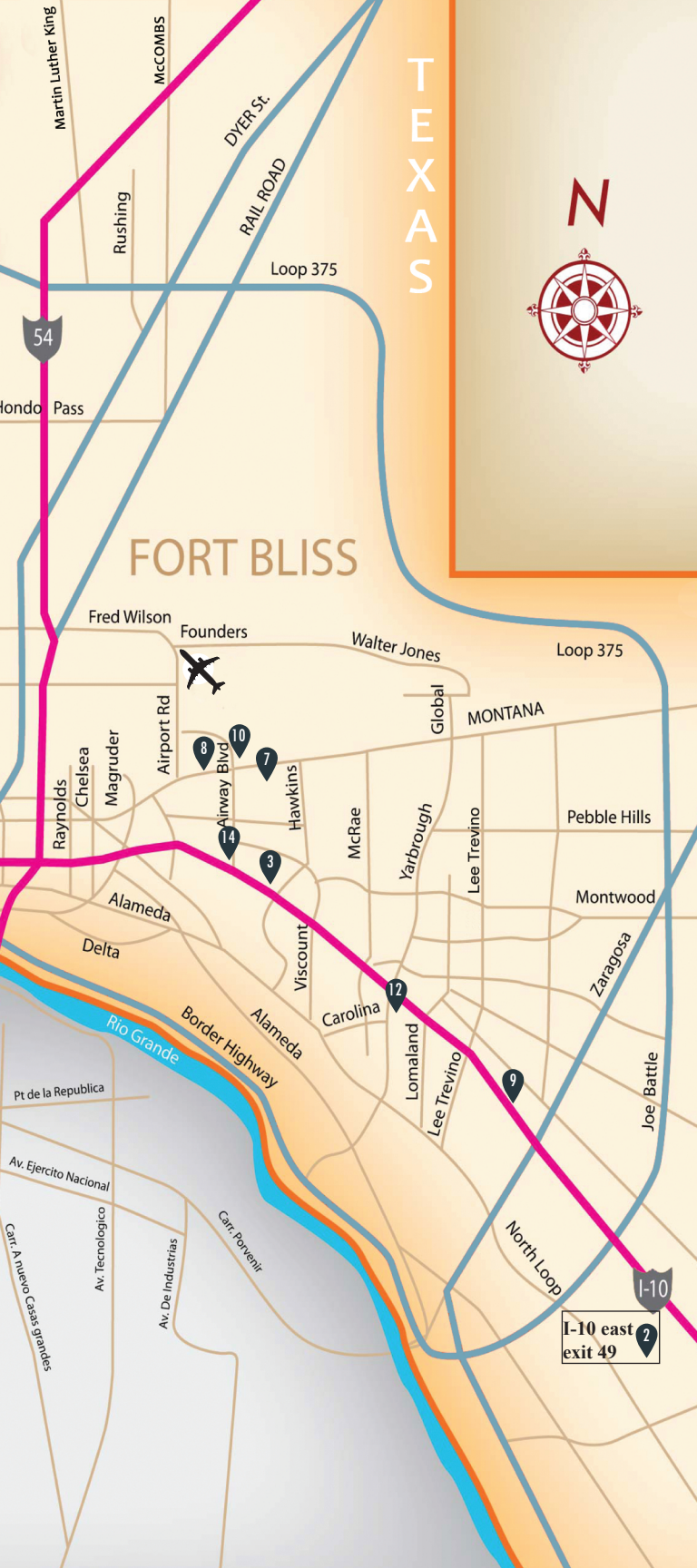
Rio Grande

Juarez

Laredo

16 de Septiembre

Blvd. Oscar Flores



TEXAS

N



FORT BLISS

Loop 375

Loop 375

MONTANA

Pebble Hills

Montwood

Zaragosa

Joe Battle

North Loop

I-10 east
exit 49



Walter Jones

Global

Lee Trevino

Yarbrough

McRae

Hawkins

Viscount

Carolina

Lomaland

Lee Trevino

RAIL ROAD

DYER St.

MCCOMBS

Rushing

Fred Wilson

Founders



Airport Rd

Magruder

Chelsea

Rayholds

Alameda

Delta

Border Highway

Alameda

Pt de la Republica

Av. Ejercito Nacional

Av. Tecnologico

Av. De Industrias

Carr. Porvenir

Carr. A nuevos Casagrandes

54

London Pass

Martin Luther King

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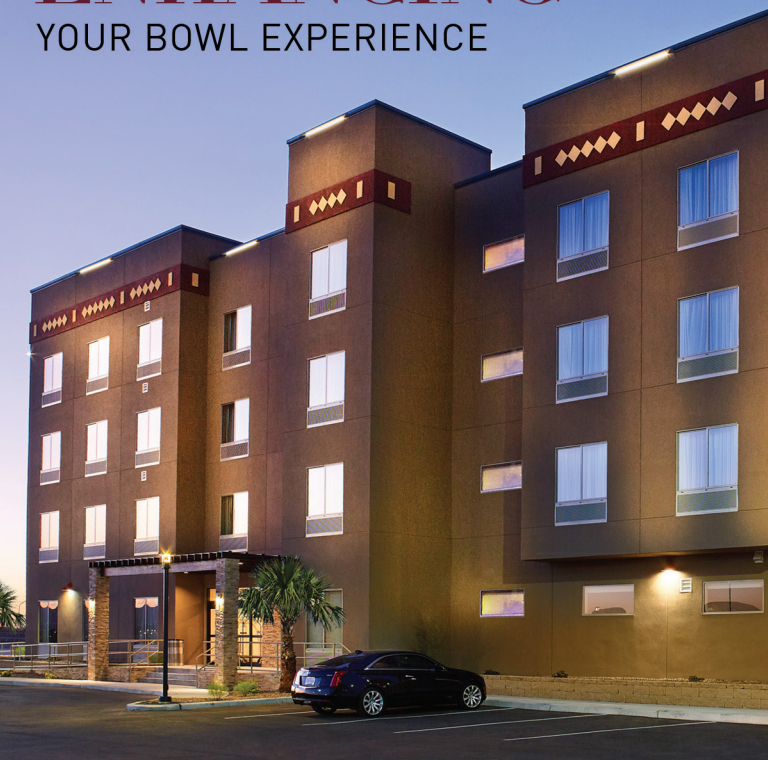
EPWINTERFEST

EL PASO
LIVE

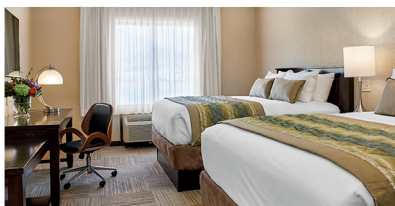
- 1 **Cafe Central**
109 N. Oregon St. El Paso, TX
 - 2 **Cattleman's Steakhouse at Indian Cliffs Ranch**
5 miles north of Fabens exit 49, Fabens, TX
 - 3 **Cielo Vista Mall**
I-10 @ Hawkins Blvd. El Paso, TX
 - 4 **Circle K Store**
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 - 12 **7970 Gateway E. Blvd. El Paso, TX**
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- Sunland Park Shopping Mall – 3 miles

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I-10 TO SUNLAND PARK EXIT



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On behalf of the Sun Bowl Association and the great city of El Paso, I welcome you to the Hyundai Sun Bowl football game. We are proud of our rich history and tradition of serving as hosts of this important game for the past 83 years. Our goal is to improve the experience each year for fans, teams and media. The Association and our community are pleased to share the wealth of culture, activities and festivities planned during our annual celebration.

The Sun Bowl Association plays host to the second oldest bowl game in the United States. The game and related events bring national attention and spotlight to the region and provide a tremendous stage enabling us to showcase our local attractions and activities.

El Paso is truly the gateway to the Americas. We welcome you to the area and hope you enjoy the beauty of our mountains, endless outdoor activities, our historical and cultural sites, and get to taste the flavor our bi-cultural community and bask in our magnificent weather.

The Sun Bowl Association and our 700-plus volunteers are dedicated to providing our guests with an experience that surpasses all expectations. We are known for our friendly hospitality and intend for all of our guests to leave with an appreciation of our region which genuinely offers something for everyone. During your stay, we invite you to attend our many activities surrounding the Hyundai Sun Bowl game, including the Sun Bowl Pregame Fan Party presented by Visit El Paso, Sun Bowl Fan Fiesta presented by El Paso Live, the WestStar Bank Don Haskins Sun Bowl Basketball Invitational, Hyundai Sun Bowl Fan Golf Challenge, Price's Give 'Em Five Sun Bowl Cheer Camp and Rotary Sun Bowl Football Team Luncheon.

As President of the Sun Bowl Association, I am confident that your time here in El Paso will be an experience of a lifetime and that your bowl memories will be cherished for years to come. I am hopeful that you will share your great experience with others and can't wait for you to return to El Paso. Thank you for visiting and we look forward to you joining us for future Hyundai Sun Bowl games.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bill Coon".

Bill Coon

President

Sun Bowl Association





It's that time of year again, where all the sweat and tears have paid off; where two teams stand head-to-head for one final showdown. It's time for the 84th Hyundai Sun Bowl.

It is a true honor for Hyundai to be the title sponsor of the Sun Bowl. There could not be a better place other than El Paso. El Paso truly has everything from diverse cuisines, beautiful weather and one of a kind shopping. Where else can you be miles away

from home, but still feel like you are at home?

This is Hyundai's eighth year of sponsorship of the Hyundai Sun Bowl, and we are looking forward to many more years. We have come to expect from the Sun Bowl a great game that every patron and player will never forget; where in those sixty minutes everything is left on the field. Last minute touchdowns, hard-hitting plays and fourth-down conversions are just some of the exciting plays that await this year's Hyundai Sun Bowl.

Hyundai of El Paso was established in 2001 as a family run business, and now welcomes the Hyundai Sun Bowl into its family. So sit back, and enjoy great food, exciting entertainment and an even better game. Welcome to the Hyundai Sun Bowl.

Sincerely,

Oscar Leeser
President
Hyundai of El Paso





It gives me great pleasure to welcome you all to this prestigious event. The wonderful city of El Paso hopes to not only bring you entertainment, but first-class hospitality as well. From our fine cuisine to the gorgeous sunsets, we hope you enjoy a memorable stay here.

We welcome you to the beautiful Sun Bowl Stadium. This venue hosts one of the most unique settings, not only for college football, but any event, as each and every seat

comes with a picturesque view of mountainous West Texas. From 1935 to present day, this game has thrived on bringing excitement through gritty competition. It is our goal to provide you with the best possible experience, and today we strive to bring you just that.

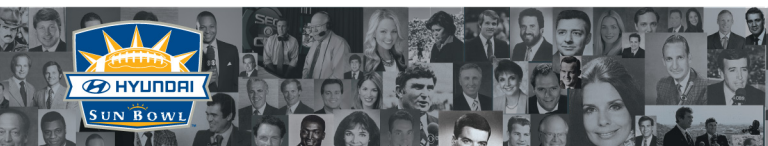
Although the bowl game is the marquee event for the Sun Bowl Association, there are many other events throughout the course of the year from the Academy Sports + Outdoors Sun Bowl International Soccer Tournament, Sun Bowl Andeavor All-America Classic, FirstLight Federal Credit Union Sun Bowl Parade, WestStar Bank Don Haskins Sun Bowl Invitational, and the Hyundai Sun Bowl Fan Fiesta presented by El Paso Live. The Sun Bowl Association and its Board of Directors, along with our hundreds of volunteers, work tirelessly to bring you an amazing event for your enjoyment.

It doesn't matter if you are representing the Pac-12, the ACC or just a huge fan of college football, I hope you enjoy every moment you spend in El Paso. We want each and every one of you to make a return visit to our city and region in the future. We here at the Sun Bowl Association, along with our Board of Directors and all of our volunteers, thank you for supporting the Hyundai Sun Bowl game. We hope you had an amazing year and wish you a fruitful and prosperous year in 2018!

Sincerely,

A large, stylized handwritten signature in black ink that reads "Bernie Olivas".

Bernie Olivas
Executive Director



■ IMPORTANT NUMBERS



Sun Bowl Association (SBA)	(915) 533-4416
SBA Toll Free	(800) 915-BOWL
El Paso International Airport	(915) 212-0330
Sun Metro Mass Transit	(915) 212-3333
Visit El Paso	(915) 534-0600 (800) 351-0624
Time & Temperature	(915) 533-7744
Emergency	911
Non-Emergency Police	(915) 832-4400



what's up

Visit whatsuppub.com or
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GAME INFO
AREA INFO
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What's Up's Official Hyundai Sun Bowl Guide
print edition is stocked in hotels and restaurants
at hundreds of sites around the El Paso region.

WHATSUPPUB.COM

This year marks the 84th edition of the nation's second oldest bowl game – the Hyundai Sun Bowl. Since the first Sun Bowl played on January 1, 1935, as a fund-raising event for a local service club, the game has grown into El Paso's number one national attraction.

On October 18, 1934, at a meeting of the El Paso Kiwanis Club, Dr. Brice Schuller suggested that the club sponsor a football game on New Year's Day matching an El Paso High School All-Star Team against a worthy opponent. The motion was passed unanimously. It was then decided to ask for public suggestions as to the name of this annual game, and the name "Sun Bowl" was submitted by Dr. C. M. Hendricks, who became the first Sun Bowl Association President. The following year, a weeklong schedule of events was added to the Sun Bowl festivities, and four other local service clubs (Rotary, Lions, Optimist, and Active 20-30) joined the Kiwanis in coordinating the entire "Sun Carnival" calendar.

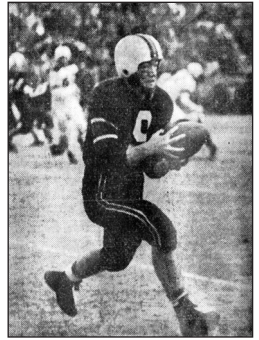
The Sun Bowl Association was founded in 1934 with a threefold purpose: 1) to present a football attraction of national importance, 2) to promote El Paso and the Southwest and 3) to generate tourist income for the area. Economic impact studies done by Texas Perspectives Inc. revealed that the direct economic impact to this area from the bowl game is over 24 million dollars.



In 1936, New Mexico State and Hardin-Simmons Universities were invited to play, and the Sun Bowl has been a college game ever since. During the early years of the Sun Bowl it was a tradition to match the Border Conference Champion against the best available opponent. Today, the Sun Bowl matches the Atlantic Coast Conference versus the Pac-12 Conference.

With the rising costs needed to maintain the game, the Sun Bowl, in 1986, attracted John Hancock Financial Services, as its first bowl title sponsor, becoming the John Hancock Sun Bowl. This marked the country's first ever corporate sponsorship of a college bowl game.

After a two-year hiatus with no title sponsor, Norwest Bank became the game's title sponsor in 1996. Norwest merged with Wells Fargo Bank in 1999 and the game was renamed the Wells Fargo Sun Bowl until 2003. In 2004, the publicly-traded El Paso based company Helen of Troy became the game's fourth ever title sponsor



and the Sun Bowl was renamed the Vitalis Sun Bowl. After extending the sponsorship contract in 2006, Helen of Troy opted to promote another product in Brut, making the game the Brut Sun Bowl. In June of 2010 Hyundai Motor America agreed to become the current title sponsor of the Sun Bowl game.

For the last 83 years, the Sun Bowl has featured the color and pageantry that is college football. Eight of the top 10 winningest programs of all-time have participated in the Sun Bowl, and 30 college football championship programs have appeared here as well. Through the years, 39 Sun Bowls have been decided by a touchdown or less, including eleven of the last seventeen games. In its first 82 years, the Hyundai Sun Bowl has featured 78 different programs including Notre Dame, Alabama, Texas, Nebraska, Oklahoma, Florida, West Virginia, Virginia Tech, Miami (FL), and USC, totaling up to more teams than any other bowl in the nation.

The Sun Bowl has hosted some of the greats of the game including Tony Dorsett, Barry Sanders, Don Maynard, James Lofton, Carson Palmer, Kellen Clemons, LaDainian Tomlinson, Jonathan Stewart, Chase Daniel, and Manti T'eo.

The gridiron generals have loomed large on the sidelines; Sammy Baugh, Tom Osborne, Barry Switzer, Grant Teaff, and Don Nehlen just to name a few. Hall of Famers from across the nation have traveled to far West Texas in late December and early January to leave their mark on this great tradition.

The Sun Bowl has produced some exciting and somewhat strange moments as well. In 1974, a freak winter storm the night before the game left a thick layer of frost on the field. The warmth of the morning sun created a rising steam from the field giving that game its nickname – “The Fog Bowl.”



Photo by Peter Sigmon



Eleven years ago, Oregon State converted a two-point conversion with 23 seconds left capturing a thrilling 39-38 victory over Missouri. In 2011, the game between Georgia Tech and Utah, led to the first ever overtime Sun Bowl game in history. Fans may also recall Priest Holmes' four touchdowns in 1994 that lifted Texas over North Carolina 35-31, in what was voted the greatest Sun Bowl ever played.

There have been eight times since 1984 that the Sun Bowl has eclipsed 50,000 fans, including the 2010 game featuring Notre Dame vs. Miami (Fla.) (54,021), that sold out in only 22 hours after the teams were announced.

At the end of the 84th edition of the Hyundai Sun Bowl, fans will file out of Sun Bowl Stadium and head home, leaving with another set of lasting memories. There have been many unforgettable moments over the years, but none of them would have ever been possible if it had not been for the vision of the El Paso Kiwanis Club.



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- Buffalo, and much, much more!!

Sun Bowl Art Exhibit

International Museum of Art • 1211 Montana Street
Public Exhibit: November – January • Free Admission.

56th Annual WestStar Bank Don Haskins Sun Bowl Basketball Invitational

Thursday, December 21

5 p.m. North Carolina-Wilmington vs. North Dakota State

7 p.m. Howard University vs. UTEP

Friday, December 22

5 p.m. Consolation Game

7 p.m. Championship Game

Don Haskins Center

Tickets available beginning Friday, December 1

Ellen Hughes, 533-4416 ext. 200, UTEP Ticket Center (747-5234)

4-game, 2-night package - \$44 (Rows 1-34) and \$22 (Rows 35-39)

2-game, 1-night package - \$24 (Rows 1-34) and \$13 (Rows 35-39)

Military & UTEP Student pricing available.

Hyundai Sun Bowl Fan Golf Challenge

Wednesday, December 28 • Vista Hills Country Club • 9 a.m.

Contact: Terry Jennings, (915) 592-6565

Rotary Sun Bowl Football Team Luncheon

Thursday, December 28 • Downtown El Paso • Judson F. Williams Convention Center • (Doors open at 11 a.m.; starting lineup introduced at 11:30 a.m.)

Individual tickets \$50, Corporate Tables \$500 (8 guests or 6 guests & 2 non-starting players), Starting Player Tables \$600

Both competing teams will introduce their starting lineups and the 2017 Legend of the Sun Bowl Frank Beamer & CBS will be featured along with the broadcast crew from CBS Sports.

Contact: Arlene Carrion with the Rotary Club, (915) 504-9013

19th Annual Hyundai Sun Bowl Fan Fiesta presented by El Paso Live

Thursday, December 28 • Downtown El Paso • Judson F. Williams Convention Center • 4 p.m. – 8 p.m.

Admission: FREE • Open to the public; food and drinks available, Featuring a fireworks display, musical performances by local bands, University pep rallies and a battle of the university bands.

Contact: Joe Daubach, (915) 533-4416 ext. 207

Sun Bowl Pregame Fan Party presented by Visit El Paso

Friday December 29

Corner of Glory Road & Sun Bowl Dr. 8:30 a.m. – 12:30 p.m.

Contact: Jay Pritchard, (915) 533-4416 ext. 206; Rave Marketing, (915) 351-5258

84th Annual Hyundai Sun Bowl Game and Pregame Activities

Friday, December 29 • Gates open at 9:00 a.m. • Beginning at 12:30 p.m.

Introduction of 2017 Legend of the Sun Bowl Game, Introduction of the 2017 Sun Court, Performances by the university bands.

Kick-off ACC vs. Pac-12

Friday, December 29 • Sun Bowl Stadium • 1 p.m.

Hyundai Halftime Show

Performances by both university bands

(All Times Mountain Standard)



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Frank Beamer

Coach, Virginia Tech (2013)

Frank Beamer coached Virginia Tech in the 2013 Hyundai Sun Bowl falling to 17th ranked UCLA 42-12.

His college coaching experience began in 1972 as a graduate assistant at the University of Maryland, College Park. From 1981 to 1986, Beamer served as the head football coach at Murray State University. In 1987, he became the head coach at his alma mater Virginia Tech where he was one of the longest tenured active coaches in NCAA Division I FBS.

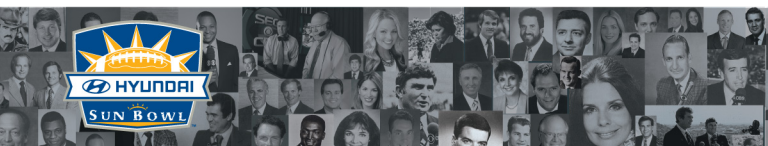
At the time of his retirement in 2015, he was the winningest active coach at that level.



In 29 years at the helm of Virginia Tech, Beamer amassed an overall record of 238–121–2 (.663). His teams went to postseason play after every season from 1993 until his career finished in 2015. The 23 consecutive bowl-appearance streak was the longest in the nation at that time. He owns all but one of the Hokies' 10-win seasons, and all of their 11-win seasons.

His teams won three Big East championships and four ACC titles. Beamer was named the Big East Coach of the Year three times (1995, 1996, and 1999). He was named the ACC Coach of the Year in 2004, his first year competing in the conference. He repeated as ACC Coach of the Year in 2005 while leading his team to the ACC Coastal Division title and an appearance in the inaugural ACC Championship Game. His team was also given the Fall Sportsmanship Award in its inaugural season in the ACC.

He retired with 280 career victories, and was the sixth winningest coach in history at the Division I FBS level. Beamer remains at Virginia Tech in the position of special assistant to the athletic director where he focuses on athletic development and advancement. In January of 2017, he was appointed to the College Football Playoff Selection Committee.



- 1994** Harrison Kohl – Administrator
Bill Stevens – Player, UTEP (1965, 1967)
Charley Johnson – Player, New Mexico State (1959 & 1960)
- 1995** Johnny Majors – Coach, Iowa St. (1971), Pitt (1975) and Tennessee (1984)
- 1996** Tony Dorsett – Player, Pittsburgh (1975)
- 1997** Tom Brookshier – CBS Sports (1973, 1977-1981)
Pat Summerall – CBS Sports (1971, 1977-1980)
- 1998** Jesse Whittenton – Player, UTEP 1954 & 1955)
- 1999** Hayden Fry – Coach, SMU (1963) and Iowa (1995 & 1997)
Jimmy Rogers, Jr. – Administrator
- 2000** Vince Dooley – Coach, Georgia (1964, 1969 & 1985)
Derrick Thomas (posthumously) – Player, Alabama (1986 & 1988)
- 2001** John H. Folmer – Administrator
Barry Switzer – Coach, Oklahoma (1981)
- 2002** Thurman Thomas – Player, Oklahoma State (1987)
- 2003** Ken Heineman – Player, El Paso All-Stars (1935)
- 2004** Pat Tillman (posthumously) – Player, Arizona State (1997)
Alex Van Pelt – Player, Pittsburgh (1989)
- 2005** Terry Donahue – Coach, UCLA (1991); CBS Sports (1995)
Verne Lundquist – CBS Sports (1988, 1992, 200-05)
- 2006** Tony Franklin – Player, Texas A&M (1977)
Grant Teaff – Coach, Baylor (1992)
- 2007** Cornelius Bennett – Player, Alabama (1983 & 1986)
Don James – Coach, Washington (1979 & 1986)
- 2008** Priest Holmes – Player, Texas (1994)
Craig Silver – CBS Sports (1983-2005)
- 2009** Gerald Rubin – CEO, President and Chairman of the Board,
Helen of Troy Title Sponsor Sun Bowl Game (2004-2009)
- 2010** Major Harris – Player, West Virginia (1987)
- 2011** No inductee
- 2012** No inductee
- 2013** Blake Brockermeyer – Player, Texas (1994)
- 2014** Mike Price – Coach, Washington State (2001)
- 2015** Don Maynard – Player, UTEP (1957)
- 2016** Joe Tiller – Coach, Purdue (2001, 2002 & 2004)
- 2017** Frank Beamer – Coach, Virginia Tech (2013)



There were two games played in 1958 (Jan. 1 & Dec. 31), no game played in 1976 and two games played in 1977 (Jan. 2 & Dec. 31).

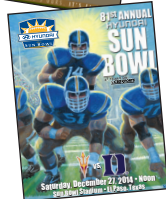
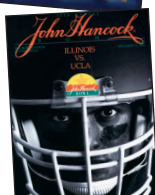
Date Result

1935	El Paso All-Stars 25, Ranger (Texas) High School 21
1936	Hardin-Simmons 14, New Mexico State 14
1937	Hardin-Simmons 34, UTEP 6
1938	West Virginia 7, Texas Tech 6
1939	Utah 26, New Mexico 0
1940	Catholic 0, Arizona State 0
1941	Western Reserve 26, Arizona State 13
1942	Tulsa 6, Texas Tech 0
1943	Second Air Force 13, Hardin-Simmons 7
1944	Southwestern 7, New Mexico 0
1945	Southwestern 35, University of Mexico 0
1946	New Mexico 34, Denver 24
1947	Cincinnati 18, Virginia Tech 6
1948	Miami (OH) 13, Texas Tech 12
1949	West Virginia 21, UTEP 12
1950	UTEP 33, Georgetown 20
1951	West Texas State 14, Cincinnati 13
1952	Texas Tech 25, Pacific 14
1953	Pacific 26, Southern Mississippi 7
1954	UTEP 37, Southern Mississippi 14
1955	UTEP 47, Florida State 20
1956	Wyoming 21, Texas Tech 14
1957	George Washington 13, UTEP 0
1958	Louisville 34, Drake 20
1958	Wyoming 14, Hardin-Simmons 6
1959	New Mexico State 28, North Texas State 8
1960	New Mexico State 20, Utah State 13
1961	Villanova 17, Wichita State 9
1962	West Texas State 15, Ohio University 14
1963	Oregon 21, SMU 14
1964	Georgia 7, Texas Tech 0
1965	UTEP 13, TCU 12
1966	Wyoming 28, Florida State 20
1967	UTEP 14, Mississippi 7
1968	Auburn 34, Arizona 10
1969	Nebraska 45, Georgia 6
1970	Georgia Tech 17, Texas Tech 9
1971	LSU 33, Iowa State 15
1972	North Carolina 32, Texas Tech 28
1973	Missouri 34, Auburn 17



Date Result

1974	Mississippi State 26, North Carolina 24
1975	Pittsburgh 33, Kansas 19
1977	Texas A&M 37, Florida 14
1977	Stanford 24, LSU 14
1978	Texas 42, Maryland 0
1979	Washington 14, Texas 7
1980	Nebraska 31, Mississippi State 17
1981	Oklahoma 40, Houston 14
1982	North Carolina 26, Texas 10
1983	Alabama 28, SMU 7
1984	Maryland 28, Tennessee 27
1985	Arizona 13, Georgia 13
1986	Alabama 28, Washington 6
1987	Oklahoma State 35, West Virginia 33
1988	Alabama 29, Army 28
1989	Pittsburgh 31, Texas A&M 28
1990	Michigan State 17, USC 16
1991	UCLA 6, Illinois 3
1992	Baylor 20, Arizona 15
1993	Oklahoma 41, Texas Tech 10
1994	Texas 35, North Carolina 31
1995	Iowa 38, Washington 18
1996	Stanford 38, Michigan State 0
1997	Arizona State 17, Iowa 7
1998	TCU 28, USC 19
1999	Oregon 24, Minnesota 20
2000	Wisconsin 21, UCLA 20
2001	Washington State 33, Purdue 27
2002	Purdue 34, Washington 24
2003	Minnesota 31, Oregon 30
2004	Arizona State 27, Purdue 23
2005	UCLA 50, Northwestern 38
2006	Oregon State 39, Missouri 38
2007	Oregon 56, USF 21
2008	Oregon State 3, Pittsburgh 0
2009	Oklahoma 31, Stanford 27
2010	Notre Dame 33, Miami (FL) 17
2011	Utah 30, Georgia Tech 27 (OT)
2012	Georgia Tech 21, USC 7
2013	UCLA 42, Virginia Tech 12
2014	Arizona State 36, Duke 31
2015	Washington State 20, Miami 14
2016	Stanford 25, North Carolina 23



LOCATION

The Sun Bowl Stadium is on the campus of the University of Texas at El Paso (UTEP). Seating capacity: 50,426 - All seats reserved.

Atlantic Coast Conference • West Side • 67 Rows

Captain's Club \$652



End Zone • 49 Rows

Pac-12 Conference • East Side • 84 Rows

DIRECTIONS TO THE STADIUM

FROM THE EL PASO INTERNATIONAL AIRPORT OR EL PASO'S EAST SIDE:

- Driving from the airport, go south on Airway Blvd. to I-10.
- From Airway Blvd. or other eastside locations, enter I-10 West
- Exit Schuster Ave./University of Texas at El Paso (Exit 18A).
- You may also exit at Mesa St. (Exit 19A) or Downtown (Exit 19B) and turn right on Mesa St., and then left on Schuster Ave. or Sun Bowl Dr. to reach the Stadium.
- If you are familiar with the area, you may find that Porfirio Diaz (Exit 18B) or Executive Center Blvd. (Exit 16) are less congested.

Alternate Route

- Take loop 375 west; it turns into Sante Fe St., then turn left on Paisano Dr. (Highway 85) and exit onto Spur 1966.

FROM I-10 HEADING EAST (OR FROM LAS CRUCES):

- Take I-10 East and exit at Schuster Ave./University of Texas at El Paso (Exit 18A).
- Or take I-10 East to Executive Center Blvd. (Exit 16), turn left on Executive Center Blvd., turn right on Mesa St. followed by a right onto Sun Bowl Dr.

Alternate Route

- Take I-10 East to Executive Center Blvd. (Exit 16). Turn right on Executive Center Blvd., turn left on Paisano Dr. (Highway 85), and exit onto Spur 1966.





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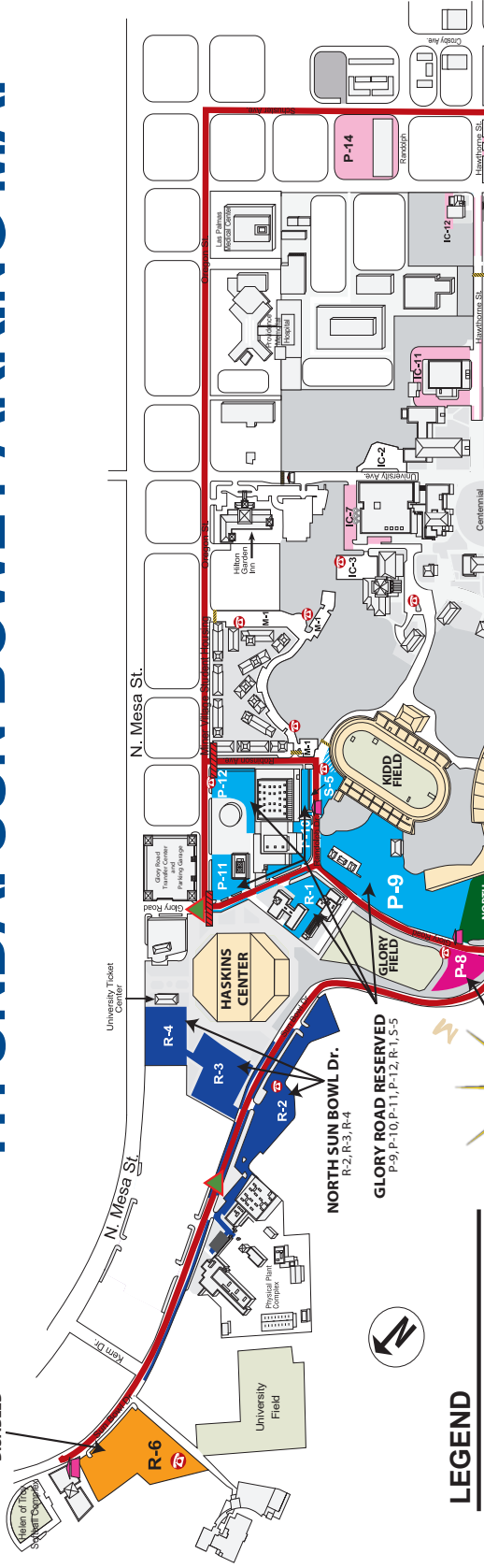


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HYUNDAI SUN BOWL PARKING MAP

FREE
DISABLED



LEGEND

- 
- SUN BOWL
PREGAME
FAN PARTY**
PRESENTED BY
Visit EL PASO
-  Glory Road Reserved
 South Reserved
 North Sun Bowl Dr.
 Sun Bowl Garage
 Captain's Club *
 Premium Disabled
 Press Box *
 Pregame Fan Party Presented by Visit El Paso *
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 Upper South / Dawson Dr.
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*** PARKING PASSES NOT AVAILABLE FOR PURCHASE**



RIDE SUN METRO TO THE
2017 HYUNDAI SUN BOWL

12.29.17

KICKOFF AT
1:00 PM

- RETURN TRIPS BEGIN AT THE END OF THE 3RD QUARTER
- BUSES DROP OFF AND PICK UP NEAR THE NORTH END OF THE SUN BOWL, AT GLORY RD. & RANDOLPH
 - DEDICATED BUS LANES NEAR STADIUM
 - SERVICES MAY BE DELAYED AFTER THE GAME DUE TO TRAFFIC CONGESTION
 - EXACT CHANGE REQUIRED



- NO FOOD OR DRINKS ALLOWED ON THE BUSES
- NO COOLERS OR UMBRELLAS ALLOWED IN THE SUN BOWL
- NO RE-ENTRY TO THE STADIUM AFTER KICKOFF



SERVICE SCHEDULE

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DESIGNATED AREAS OUTSIDE THE FOLLOWING HOTELS:
BEST WESTERN, COURTYARD, EL PASO SUITES HOTEL,
HAMPTON INN, HAWTHORN SUITES, HOLIDAY INN EXPRESS
& SUITES, HOMEWOOD SUITES, HYATT PLACE,
LA QUINTA INN, MARRIOTT, MICROTEL INN, RADISSON,
RESIDENCE INN, STAYBRIDGE SUITES, WINGATE,
AND WYNDHAM EL PASO AIRPORT HOTEL.
10:30 AM - 12:30 PM, APPROXIMATELY EVERY
35 MINUTES • \$3 ROUND TRIP FARE*

DOWNTOWN

UNION PLAZA TRANSIT TERMINAL
(400 WEST SAN ANTONIO)
10:30 AM UNTIL GAME TIME,
APPROXIMATELY EVERY 25 MINUTES
\$3 ROUND TRIP FARE* • PARKING IS \$7 PER VEHICLE

EL PASO CONVENTION CENTER

(ACROSS FROM THE CAMINO REAL HOTEL)
10:30 AM UNTIL GAME TIME, APPROX EVERY 25 MINUTES
\$3 ROUND TRIP FARE*

EASTSIDE

SUN METRO EASTSIDE TRANSFER CENTER
(1165 SUNMOUNT - NEAR CIELO VISTA MALL)
10:30AM - 12:30 PM, APPROXIMATELY EVERY
30 MINUTES • \$3 ROUND TRIP FARE*

MISSION VALLEY

SUN METRO MISSION VALLEY TRANSFER CENTER
(9065 ALAMEDA)
10:30 AM (ONE DEPARTURE) • \$3 ROUND TRIP FARE*

NORTHEAST

SUN METRO NORTHEAST TRANSIT TERMINAL
(AT THE INTERSECTION OF DIANA AND DYER)
10:30 AM & 11:30 AM • \$3 ROUND TRIP FARE*

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EDGEMERE BLVD. NEAR R.C. POE RD.
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SUN METRO WESTSIDE TRANSFER CENTER (7535 REMCON)
10:30 AM, 11 AM, 11:30 AM, AND 12 PM
\$3 ROUND TRIP FARE*

*EXACT FARE IS REQUIRED, \$3 ROUND TRIP
NOTE: TIMES AND FREQUENCIES MAY VARY
DEPENDING ON TRAFFIC AND DEMAND.

SUN BOWL PARKING

Parking is very limited around Sun Bowl Stadium. Please consider carpooling or using park-and-ride city-bus shuttle service through Sun Metro. If you do drive, be sure to arrive early to navigate through traffic, walk to the stadium and pass through security.

Limited vehicle parking & party passes can be purchased at the Sun Bowl Association office on or before 5 p.m. on December 28.

- Lots open at 6 a.m.
- No parking or tailgating in fire or driving lanes.
- No refunds.

RESERVED PARKING

Parking permits for lots surrounding the stadium are available on a first-come, first-serve basis. Parking passes must be purchased for **\$10** each on or before December 28, at the Sun Bowl Association office. Vehicle parking pass must be displayed when entering university property.

See Page 29 for more information concerning tailgating.

PARKING GARAGE

Reserved parking for the Sun Bowl Drive parking garage located at the south end of the Sun Bowl Stadium must be purchased in advance at the Sun Bowl Association office for \$10 by December 28, 5 p.m. **Please note: Tailgating is prohibited in the parking garage.**

OVERSIZED-VEHICLE PARKING

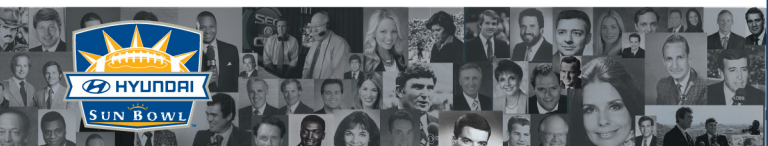
- Oversized-vehicle parking for RV's, limos, campers and trailers is located in lot P-4 off Schuster Ave.
- A parking fee of **\$20** will be assessed for each RV, camper, trailer, limousine and over-sized vehicle using this lot.
- Parking passes must be purchased in advance at the Sun Bowl Association office by 5 p.m., December 28 or, if available, on game day in the P-4 parking lot for \$20 (cash only) starting at 6 a.m.
- A tow vehicle, once detached, must be parked outside of this lot. No golf carts, 4-wheelers, quads, etc., may move through this parking lot.
- Overnight parking is allowed in the parking lot beginning at 3 p.m., Thursday, December 28. No facilities or hookups are available.
- Information for local RV parks is available at www.visitelpaso.com and www.elpasosouthwest.com.

PARKING WILL CALL INFORMATION

Pre-purchased parking permits may be picked-up on game day, December 29 at **Starbucks (2300 N. Mesa St.)** from 8 a.m. to 12 p.m. **Please note: No parking permit will be sold on game day.**

PREMIUM ADA PARKING \$10

- Premium ADA parking at the north (P-9) and west (P-6) lots requires a designated \$10 parking permit purchased in advance (based on availability) through the Sun Bowl Association office at 915-533-4416, until 5 p.m., December 28. **NO PASSES WILL BE SOLD FOR THIS LOT ON GAME DAY**
- An official state-issued parking tag and Sun Bowl parking permit are mandatory for admission to these lots.
- The disabled person is required to be in the vehicle with corresponding state issued ID when the disabled placard or vehicle tag is being used.
- Misuse of ADA parking placards are subject to state fines.
- No party passes or tailgating in adjacent parking spaces will be allowed in this lot.



ADA PARKING - FREE PARKING W/SHUTTLE SERVICE

- Free ADA parking is available in the R-6 parking lot off of north Sun Bowl Dr., in the Helen of Troy Softball Complex parking lot.
- Vehicles entering this lot must display a valid state-issued disabled vehicle tag or Sun Bowl Association issued disabled parking pass.
- Round trip complimentary shuttle service will be available through First Transit to the north end (P-9) lot and west side (P-7) press box parking lot drop off points between 9 a.m. and 6 p.m.
- Sun Bowl volunteers will be available outside the north and south ends of the stadium in the information/shuttle tents to provide wheelchair and transportation assistance.

PUBLIC PARKING IS LOCATED IN THE FOLLOWING LOCATIONS

- Off Schuster Avenue, south of Sun Bowl Stadium between Hawthorne St. and I-10.
- On Sun Bowl Drive, north of Don Haskins Center lots.
- On the inner campus of the University of Texas at El Paso.
- In the R-5 parking lot on Mesa St., north of the Don Haskins Center.
- On limited side streets and in neighborhoods adjacent to the university campus. Please note posted parking signs.
- The parking garage on Schuster Avenue.



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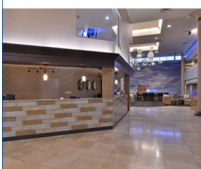
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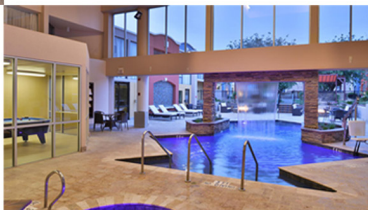
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TICKET INFORMATION

- On game day, Friday, December 29, tickets will be available beginning at 9:30 a.m. at the north and south Sun Bowl Stadium ticket offices. No phone orders will be accepted on game day.
- Children ages 2-and-younger are admitted free (child must sit on the lap of ticketed patron accompanying the child.)

ATMs

ATM banking units are located inside the gate at the north end of the Sun Bowl Stadium in front of section 13 on the east side concourse area of section 23.

CONCESSIONS

A variety of food and beverages can be purchased with cash or credit card. Beer will be sold until the end of the third quarter.

INFORMATION TABLES AND TENTS

Guest information tables are located near the north and south entrances, below the press box on the west side and throughout the concourse level of the stadium. Information/shuttle tents are located outside of the north and south ends of the stadium.

ITEMS NOT PERMITTED IN THE STADIUM

Containers (thermal flasks, cans, bottles etc.), coolers, signs, banners, flags, umbrellas, food, beverages, alcohol, narcotics, pets (other than service animals), laser pointers, weapons, fireworks, drones, strollers, whistles, and seatbacks wider than 18". There is no area to store or check prohibited items. Please leave them in your vehicles.

LOST AND FOUND

This service is located on the east side of the stadium in the volunteer tent, on the concourse outside of section 23. Weekdays after the game, call 915.533.4416 or 800.915.BOWL.

MEDICAL ASSISTANCE

Medical personnel are on duty throughout the stadium. Please contact the nearest usher or security personnel for assistance. The first aid office is on the concourse outside section 10 and on the east side by section 23.

PHOTOGRAPHY

You may take still photographs of the game from your seat. Video and movie cameras are not permitted inside the stadium.

SEATING

There is no general admission seating in Sun Bowl Stadium. All seats are reserved. Pac-12 fan seating sections are on the east side (home) of the stadium, while ACC sections are located on the west side (visitors).

SECURITY & BAG POLICY

Bags of reasonable size (as determined by event staff) will be allowed into the stadium; however all bags, including purses, will be subject to search upon entrance to the stadium. Fans who leave the stadium will have their bags searched upon re-entry. All patrons are subject to search and/or wandering by security personnel.

SMOKING

The campus and its facilities to include the stadium, and all parking lots are 100 percent smoke-free and tobacco-free areas. Smoking is not permitted anywhere in the stadium, university campus or university property.

STADIUM SEATS

Stadium seats 18 inches in width and smaller will be allowed into the stadium. A limited number of stadium cushions will be available to rent for the game at all entrances to the stadium.



TAILGATING

- Tailgating or picnicking in most parking lots is permitted up to four feet in front of or behind your vehicle.
- Tailgate space will be limited so that traffic will not be obstructed.
- Vehicles must be parked in only one space and have the appropriate lot parking pass displayed.
- A \$25 Party Pass to tailgate in an entire space may be purchased from the Sun Bowl Association office through December 28, 5 p.m.
- No party passes will be sold on the day of the game.
- No overnight tailgating will be allowed on the university property, with the exception of the oversized-vehicle parking lot (P-4).
- Tailgating is prohibited in the parking garage.
- No fire pits
- **Party Passes *MUST BE DISPLAYED*. Vehicle parking passes cannot be used for parties**

STADIUM ACCESS

Stadium gates open at 9:30 a.m. Ticketed fans may walk through the stadium between 9:30 a.m. and the noon kickoff. A ticket and stamp will be necessary in order to re-enter the stadium. No re-entry will be allowed if a patron leaves the stadium after kickoff.

TICKET WILL CALL INFORMATION

Shuttles will be available from the upper south parking lot to take guests from the south end guest services tent to the west side media gate or the north end Will Call.

GENERAL WILL CALL

For tickets purchased through the Sun Bowl Association or TicketMaster, Will Call is located at both the north and south ticket offices outside the stadium beginning at 9:30 a.m. Please present the ticket account number, credit card used to purchase tickets and a photo ID to obtain tickets.

UNIVERSITY WILL CALL AND PLAYER WILL CALL

Player Will Call and Will Call for tickets purchased through participating universities is located in the north end ticket office outside section 13.

TOURIST INFORMATION

Visit El Paso: 800.351.6024 or 915.534.0601

www.visitelpaso.com

www.stayinelpaso.com

www.elpasosouthwest.com

www.elpasotimes.com

www.whatsuppub.com

MEXICO INFORMATION

For those who choose to visit Mexico during their stay in El Paso, please visit the following websites for necessary information and legal paperwork required for crossing the U.S. border.

www.visitelpaso.com/explore/things_to_do/juarez-mexico/categories/mexico-travel-warning/places

www.travel.state.gov/content/passports/en/alertswarnings/mexico-travel-warning.html





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The Sun Court has been a royal tradition for over 81 years. These young ladies serve as ambassadors for the city of El Paso. They volunteer at various community events and make appearances at all of the Sun Bowl Association events throughout the year.



2017 SUN QUEEN

Macy McBeth is a 2017 graduate of the University of Oklahoma where she received a bachelor's degree in English with a minor in Spanish. Macy is currently pursuing a master's degree in Biology at Oklahoma.

Lady-in-Waiting

Ariana Martell is a graduate of Texas Tech University where she earned a bachelor's degree in Public Relations with a minor in Legal Studies and Spanish. She is currently pursuing her master's degree in Higher Education.



2017 Court Members

(Left to Right) Ariana Campos, Gissel Ramirez, Lana Hussein, Stephanie Paz, Valeria Varela, Kristen Koehler, Sun Queen Macy McBeth, Lady-in-Waiting Ariana Martell, Ariela Gomez, Kira Conde, McKenna Hitter, Lillian Sanchez, Emily Booher
(not pictured Alexis Gonzalez)

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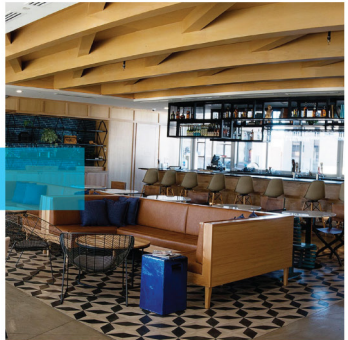
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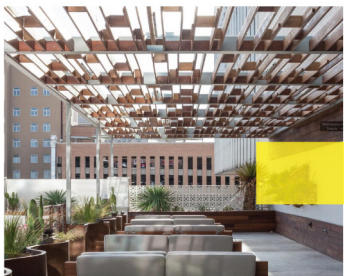


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